



We are pleased to share this first-ever multi-state [national survey of naturalized voters](#) prepared by the US Immigration Policy Center at the University of California, San Diego in collaboration with the National Partnership for New Americans. This voter survey is the first of two polls to take place during the 2024 election cycle.

Who are New American Voters?

New American voters are an emerging voting bloc composed of naturalized citizens of voting age. [According to Pew Research center, in 2020, naturalized voters reached 1 in 10 US voters](#) and in recent years, we have continued to see high rates of naturalization. Since the last presidential election over 3.5 million people of voting age are estimated to have naturalized - this critical trend stands to fundamentally change the power and recognition of naturalized voters. The [New American Voters Campaign](#) focuses on engaging recently naturalized citizens to vote and build long-term civic participation among newly minted voters.

About the Voter Survey Sample

This survey was fielded online from April 12 – May 3, 2024. The sample size is 4,164 registered voters, including an oversample of 200 naturalized citizens who are registered to vote and residing in each of Arizona, California, Florida, Georgia, Michigan, Nevada, Pennsylvania, and Texas.

The sample was recruited through Cint's Lucid Marketplace, employing quota sampling to maximize representativeness. Respondent-level weights were applied in two stages: first, sampling weights were applied to account for the oversample; second, post-stratification weights were applied to account for remaining observable sample imbalances on age, gender, race, Hispanic ethnicity, education, nativity, census region, and party ID.

Margin-of-error for the national sample is ± 1.52 (with 0.95 confidence). Sub-group margins-of-error vary by state population but range from ± 6.3 – 6.9 (with 0.95 confidence).

Key Findings

New Americans are Eager to Vote in this Election Cycle

- 96% of all voters surveyed said they “probably will vote” or “definitely will vote” in this year’s election, indicating enthusiasm among first-time naturalized voters

An Engaged Electorate

- 82% of voters surveyed report that they are paying “some attention” or “a lot of attention” to the election
- 83% say protecting democracy and government institutions are “somewhat important for my vote” or “very important for my vote”
- Voters surveyed indicated the most pressing issues for their households are (Gallup wording):
 - High Cost of Living/Inflation
 - The Economy
 - Immigration
- 65% believe “things in this country are headed in the wrong direction”

On Immigration, President Biden’s approval rating increases among New American Voters when he returns to his 2020 early-term immigration stance

- 73% of voters surveyed indicate immigration reform with a pathway to citizenship is important and somewhat important to their vote
- 61% of those surveyed prefer to see an immigration system that is efficient, timely, and protects people’s human rights.
- 64% believe Dreamers should have a pathway to citizenship
- 56% strongly and somewhat agree that people who have a founded degree of fear of persecution should have the right to seek asylum in the U.S.

New American Voters also care about the same social issues that are top of mind for U.S.-born voters including abortion, gun control, and climate change.